

American Indian
Quit Line Data Summary
April 1 - June 30, 2002

	Amer. Indian	State
Number of Calls to Quit Line	N = 100	N = 3,421
Percent of Statewide Calls	3.9%	100.0%
Percent of State Population in County¹	1.5%	100.0%

	Amer. Indian %	State %
Gender	N = 100	N = 3,099
Female	67.0%	62.9%
Male	33.0%	37.1%
Race/Ethnicity	N = 100	N = 2,578
American Indian	100.0%	3.9%
Age	N = 83	N = 2,323
Less than 18 years old	4.8%	2.1%
18 - 24 years old	9.6%	16.3%
25 - 34 years old	19.3%	22.2%
35 - 44 years old	28.9%	27.3%
45 years and older	37.3%	32.0%
Education	N = 98	N = 2,679
Did not graduate high school	26.5%	17.8%
High school graduate	28.6%	33.7%
Some college/vocational school	37.8%	37.4%
College graduate	7.1%	11.0%
Caller Type	N = 92	N = 2,929
General Information	2.2%	11.5%
Health care provider	0.0%	2.8%
Tobacco user	97.8%	85.6%
Payer Type	N = 74	N = 1,951
Insured	40.5%	40.6%
Uninsured	18.9%	22.7%
Medicaid	40.5%	36.6%
Heard About	N = 84	N = 2,463
Past caller	19.0%	17.0%
Employer/worksites	0.0%	1.3%
Health care provider	21.4%	17.6%
Television	14.3%	22.8%
Outdoor advertisement (billboard/bus/wall)	1.2%	4.7%
Targeted mailing	3.6%	2.6%
Great Start	1.2%	0.4%
Radio	1.2%	1.3%
Newspaper/Magazine	1.2%	2.2%
Brochure/Newsletter	6.0%	4.9%
Family or friend	28.6%	21.7%
Health Department	1.2%	2.9%
School	1.2%	0.5%